HUAWEI

MWC19

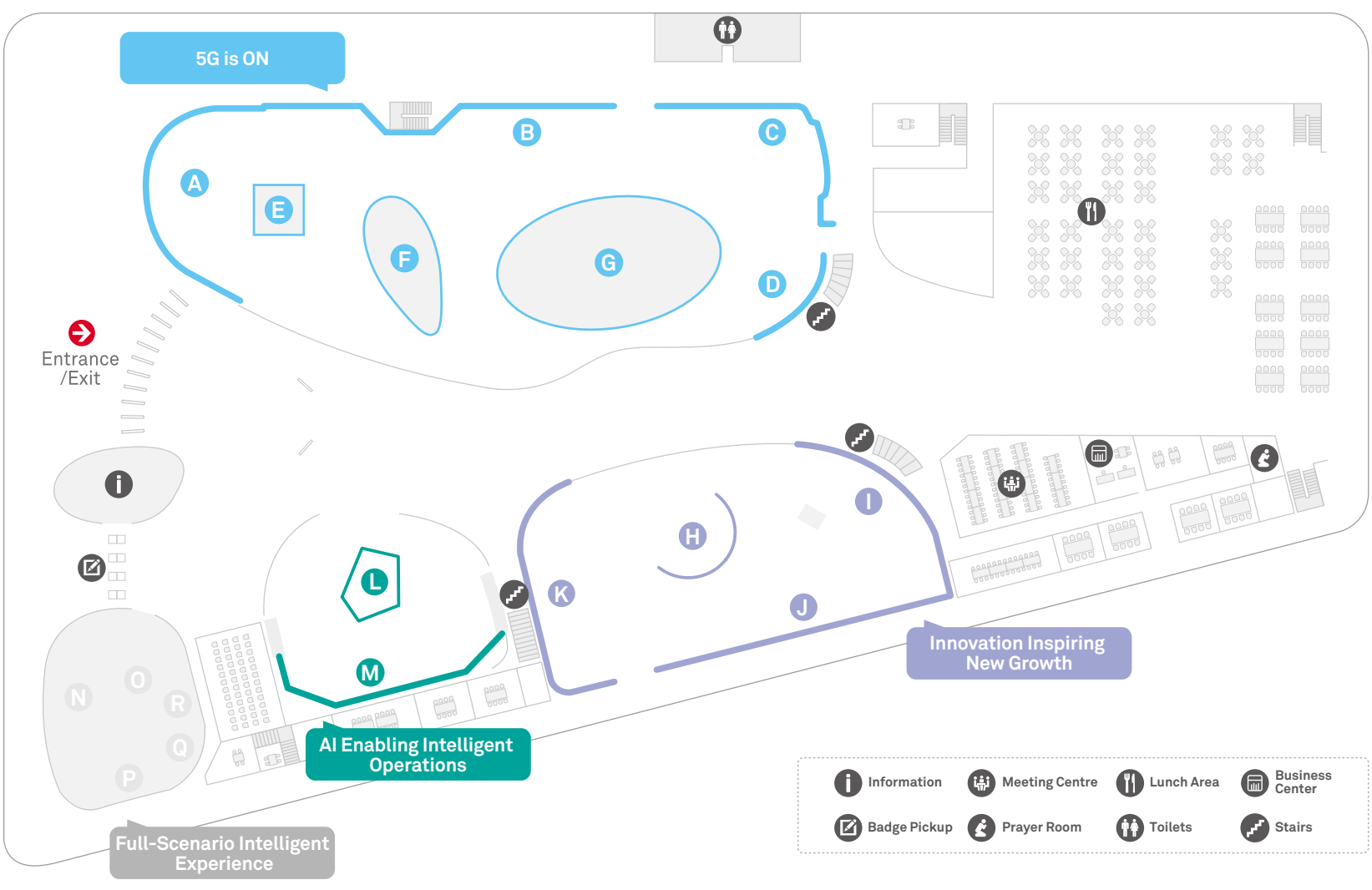
BARCELONA 25-28 FEBRUARY

Building a Fully Connected, Intelligent World

Building a Fully Connected, Intelligent World

Agenda	Day 0 Feb 24	Day 1 Feb 25	Day 2 Feb 26	Day 3 Feb 27	Day 4 Feb 28
Conference – AM		**10:00-11:00 Ministerial Program** Redefining Digital Inclusion **Ken Hu** Hall 4- Auditorium A	**9:00-10:30 GSMA Keynote** Bringing you 5G safer, faster, smarter **Ping Guo** Hall 4- Auditorium 1		**11:15-12:15 GSMA Session** Telecom Networks Evolving towards Autonomous Networks **Sanqi Li** Hall 4- Auditorium 4
Conference – PM	**14:00-15:30 2019 Huawei Product Global Launch** Zone 6	**14:00-16:05** Huawei Digital Transformation of Industries Summit Hall 8.0 NEXTech Theatre B, Fira Barcelona Gran Via	**13:00-14:00 GSMA Session** 5G is Now, Bringing MBB to a New Horizon **Chaobin Yang** Hall 4- Auditorium 4		**12:30-13:30 GSMA Session** Cloud X, the essential 5G cloud platform (TBC) **Dr. Peter Zhou** Hall 4- Auditorium 2
	16:30-18:30 Huawei Day0 Forum 5G is On W Barcelona	**15:00-16:30** MWC 2019 Huawei Product and Solution Launch Hall 8.0 NEXTech Theatre D, Fira Barcelona Gran Via	**13:00-14:00 GSMA Session** IoT Drives Industrial Transformation **Heng Qiu** Hall 4- Auditorium 3		
	16:30-18:30 Huawei Day0 Forum Accelerate Transformation Towards Digital Business W Barcelona		**14:00-17:30** 3rd GIO Roundtable W Barcelona		
	16:30-18:30 Huawei Day0 Forum Innovation Inspiring New Growth W Barcelona		**14:15 - 15:15 GSMA Session** The First 5G Devices **Changzhu Li** Hall 4- Auditorium 4		
			19:30-23:30 Huawei Official Gala Palau Sant Jordi		

Exhibition		
	Hall 1/Hall 3/Hall 7 Huawei Pavilion	Hall 1 Open Day (15:00–16:00)
	Huawei at Innovation City (Hall 4)	
	Huawei Global Services VIP Showcase	
	Customized Solution Engagement Center	



Hall 1 Huawei Pavilion

5G is ON

- A Simpler 5G Network, Better Experience
- B Converged 5G Transport Networks
- C One Core for All Connections
- D Best 5G through Global Services
- E 5G Ecosystem
- F 5G Pioneers
- G 5G Use Cases

Innovation Inspiring New Growth

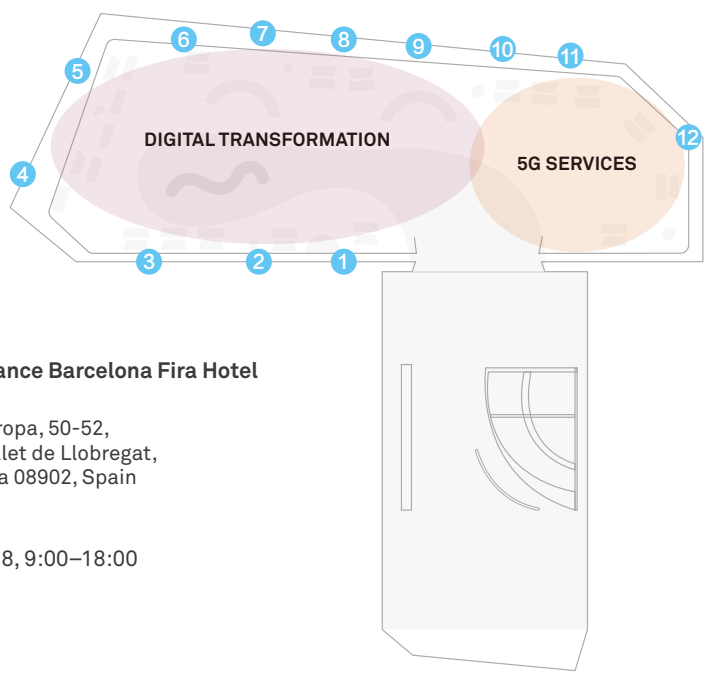
- H New B2B, New Future
- I Cloud IoT Accelerating Success
- J 10G Fiber Boosting B2H
- K Energizing B2C Growth

AI Enabling Intelligent Operations

- L Full Stack AI for All Scenarios
- M SoftCOM AI Building Autonomous Driving Networks

Full-Scenario Intelligent Experience

- N MateBook and MediaPad
- O Mate, P, Nova, HONOR & Wearable Devices
- P Mate20 Experience
- Q Accessories
- R 5G IoT



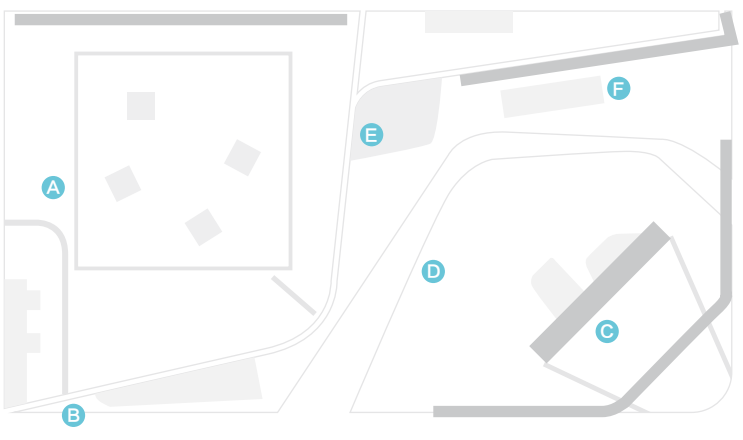
Renaissance Barcelona Fira Hotel B1
Plaza Europa, 50-52,
L'Hospitalet de Llobregat,
Barcelona 08902, Spain

Date:
Feb 25-28, 9:00–18:00

Huawei Global Services VIP Showcase

Accelerate Transformation Towards Digital Business

1. Intelligent Operations
2. Digital Site
3. Digital Building & Operations of Fixed Networks
4. Data Center Integration & Operations Support
5. Telco Cloud Integration & Operations Support
6. Digital Building & Operations of Mobile Networks
7. Service Operations Center
8. Video
9. B2B Business
10. New Digital Services
11. Digital Operations Transformation Practices
12. 5G Services

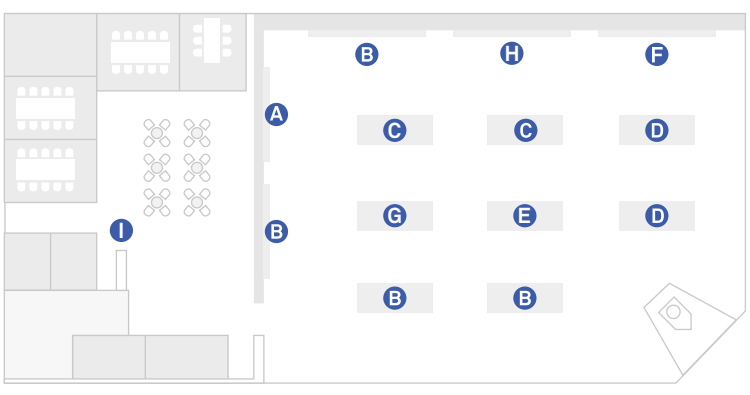


Innovation City Huawei Floor Plan

Location:
Hall 4, 4A30

Date:
Feb 25-28

- A Cloud VR
- B Cloud VR Developer Plan
- C Immersive Glasses-free 3D
- D Glasses-free 3D Games
- E Robotic & Rubik Cube
- F Cloud Streaming Game

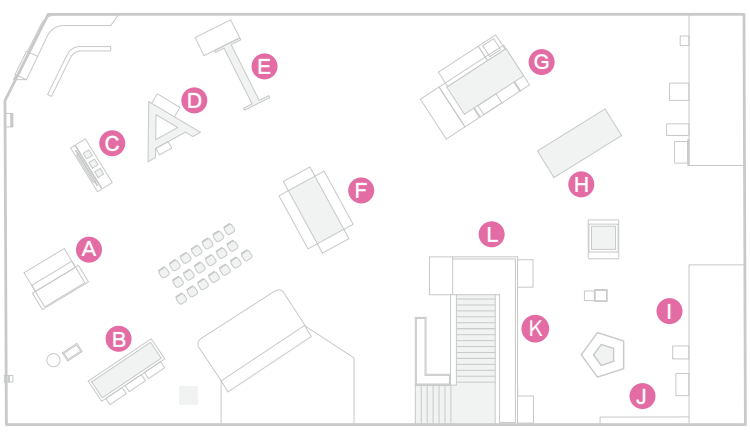


Hall3 Huawei Consumer Business

Location:
Hall 3, 3I30

Date:
Feb 25-28

- A VR
- B Mate 20
- C HONOR
- D MateBook
- E MediaPad M5
- F 5G IoT
- G P20 + Nova
- H Accessories
- I Meeting Rooms



Huawei Enterprise Business

Location:
Hall7, C21, 31

Date:
Feb 25-28

- A Digital Platform Overview
- B Smart City
- C Huawei's AI Portfolio
- D AI in Industry Application
- E AI Capability
- F IoT
- G All-Flash Storage
- H Huawei Cloud
- I Intent-Driven Campus Network
- J X-GEN Wi-Fi 6
- K Interconnection
- L CloudFabric DCN

Huawei Map at MWC19

- A Fira Gran Via Hall 1/3/4/7 Main Exhibition Halls
- B Executive Briefing Center Renaissance Barcelona Fira Hotel
- C Huawei Day0 Forum (VIP Roundtables) Casa Llotja de Mar
- D Huawei Day0 Forum (Summits) W Barcelona

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